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#### BUILDING

Located at number 46 Gran Vía, this building by Pedro Muguruza has the honor of being one of the tallest buildings in Madrid.

It is a local emblem of American functional skyscraper architecture and the first of those built in exposed brick on this street.

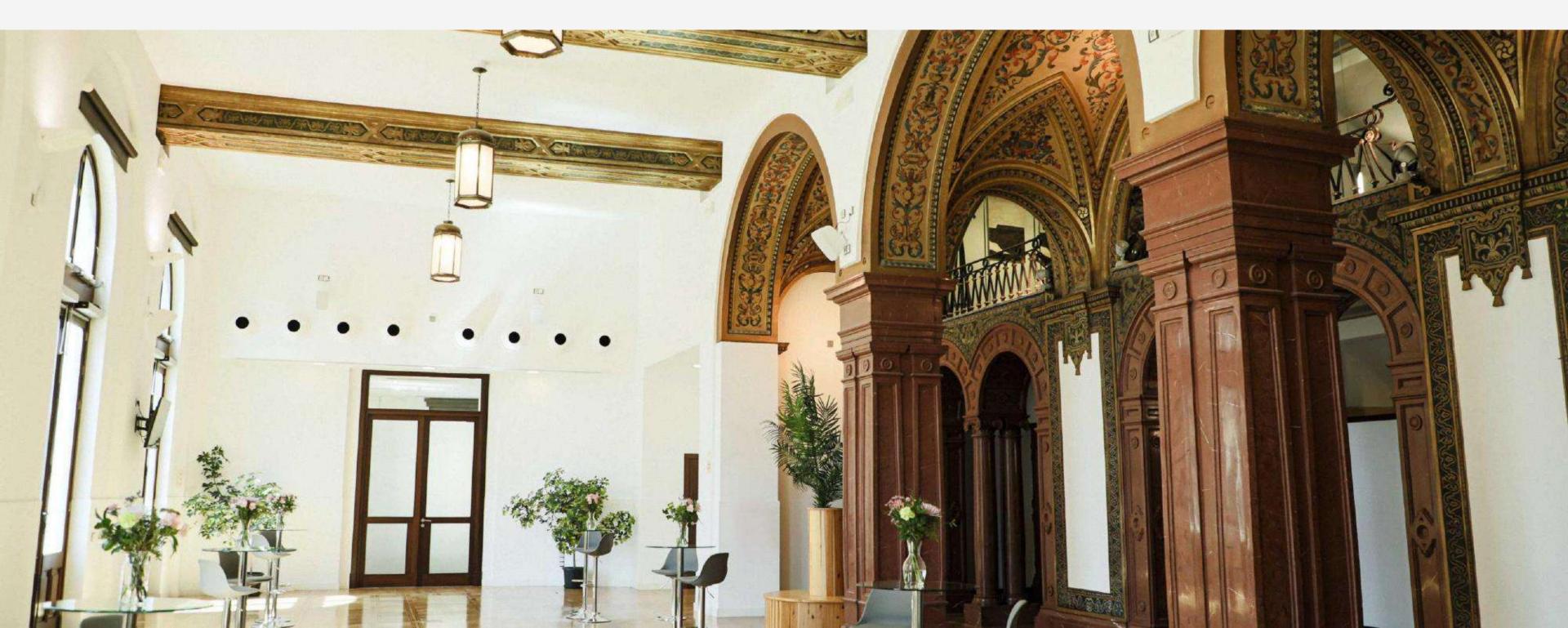


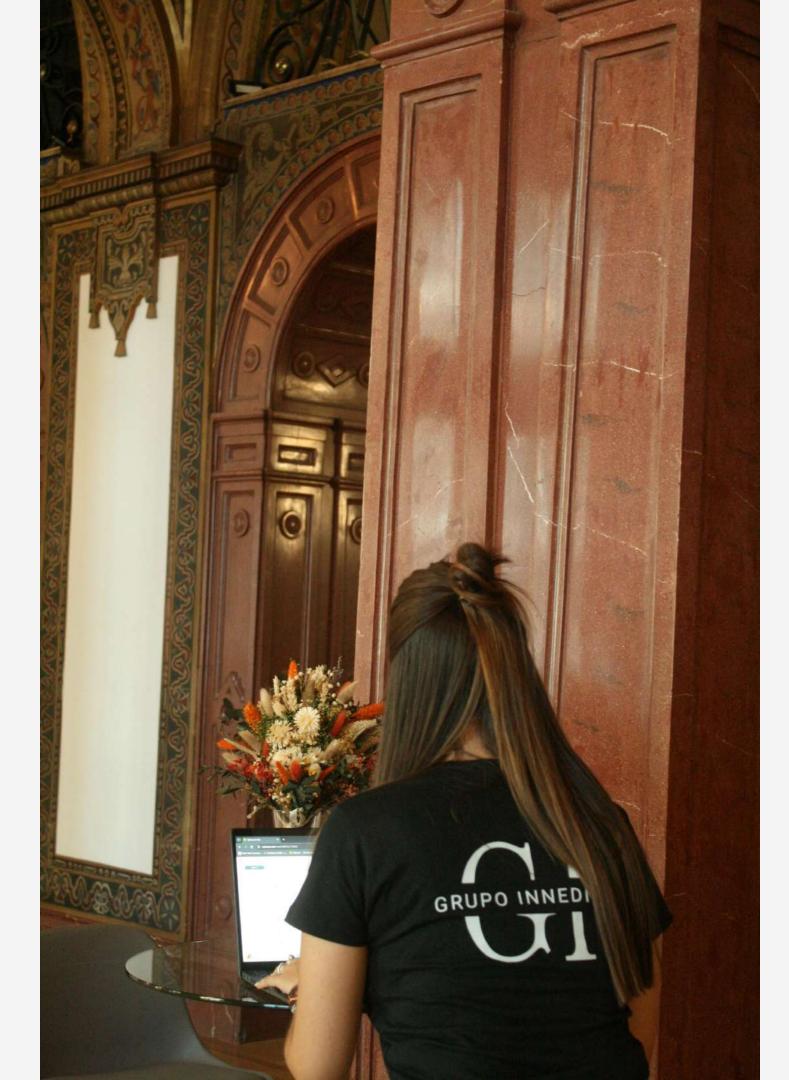
On the second, third and fourth floors of the Palacio de la Prensa is Gran Vía Venue, a large space for events that is divided into three exclusive areas for the use of events.

Gran Vía Venue has 940 m2 distributed in different environments, which combine a modern style with classic touches typical of the building. In addition, it offers a spectacular view of the Plaza de Callao and Madrid's Gran Vía thanks to its large balconies and tall windows, making it a unique and luminous space in the center of the capital.

VENUE

DETAILS

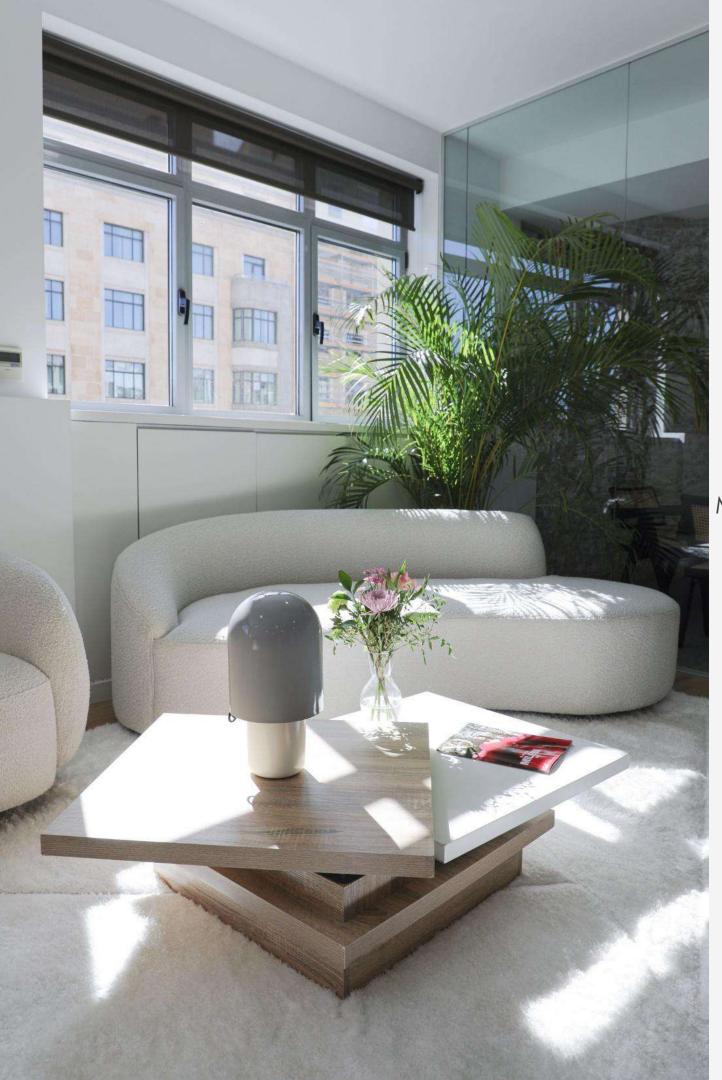




We organize all types of events and corporate actions, adapting the space to the needs and desires of our clients' proposals.

We offer premium advice, including comprehensive throughout support the development and execution of the same.

#### ABOUT US



#### **VENUE DETAILS**

940 square meters - First floor: 550 m<sup>2</sup> - Second floor: 350 m<sup>2</sup> Max capacity 150 ppl at the same time\* 6 subcomisions 2 offices 8 W.C. WI-FI

\*(including all staff in this figure: waiters, agency, room staff, technicians, etc.).





TheaterClassroom shapeImperialU FornatCabaret\*Immersive format



\*Quote needed



#### THEATER





#### CLASSROOM SHAPE





#### IMPERIAL





## U FORMAT











## IMMERSIVE FORMAT

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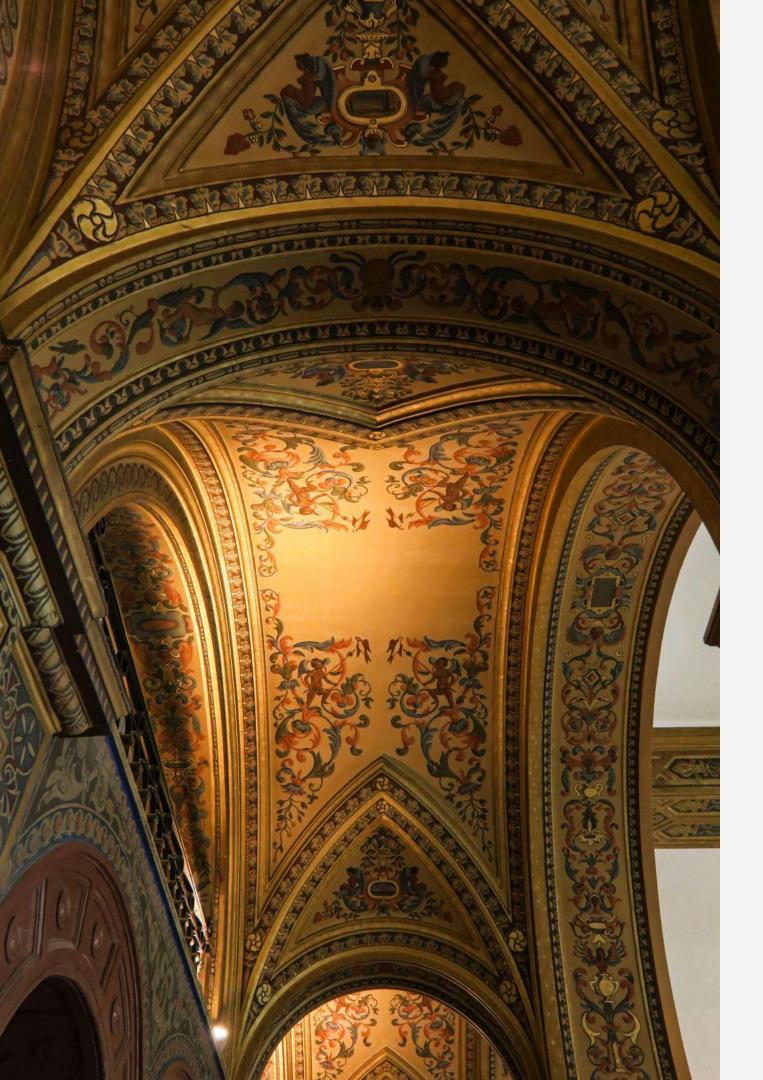


# - 3-01 175 <u>an many</u> SPEAKERS FORMAT II



#### TECHNICAL DETAILS\*

1 TV Full HD 86" 2 TV Full HD 65" Microphones HDMI Universal cable HDMI Connection Integrated sound system



#### **ADDIOTIONAL SERVICES\***

Catering service Hostess services Audiovisual technicians Extra TVs Sound system Videoconferences Streaming Simultaneous translation Parking Visual merchandising

\*Quote needed

GRAN VÍA VENUE



#### GALLERY

#### First floor

Hospitality area

Trocadero Room

Muguruza Room

#### Subcomisions – first floor

Metrópoli Room

Muguruza Room

#### Second floor

Manhattan Room

#### Subcomisions – second floor

Papagayo Room

Santa Ana Room

#### Mezzanine

Balcony 1

Balcony 2

Street views

Floor plan

# FIRST FLOOR

HOSPITALITY AREA

D



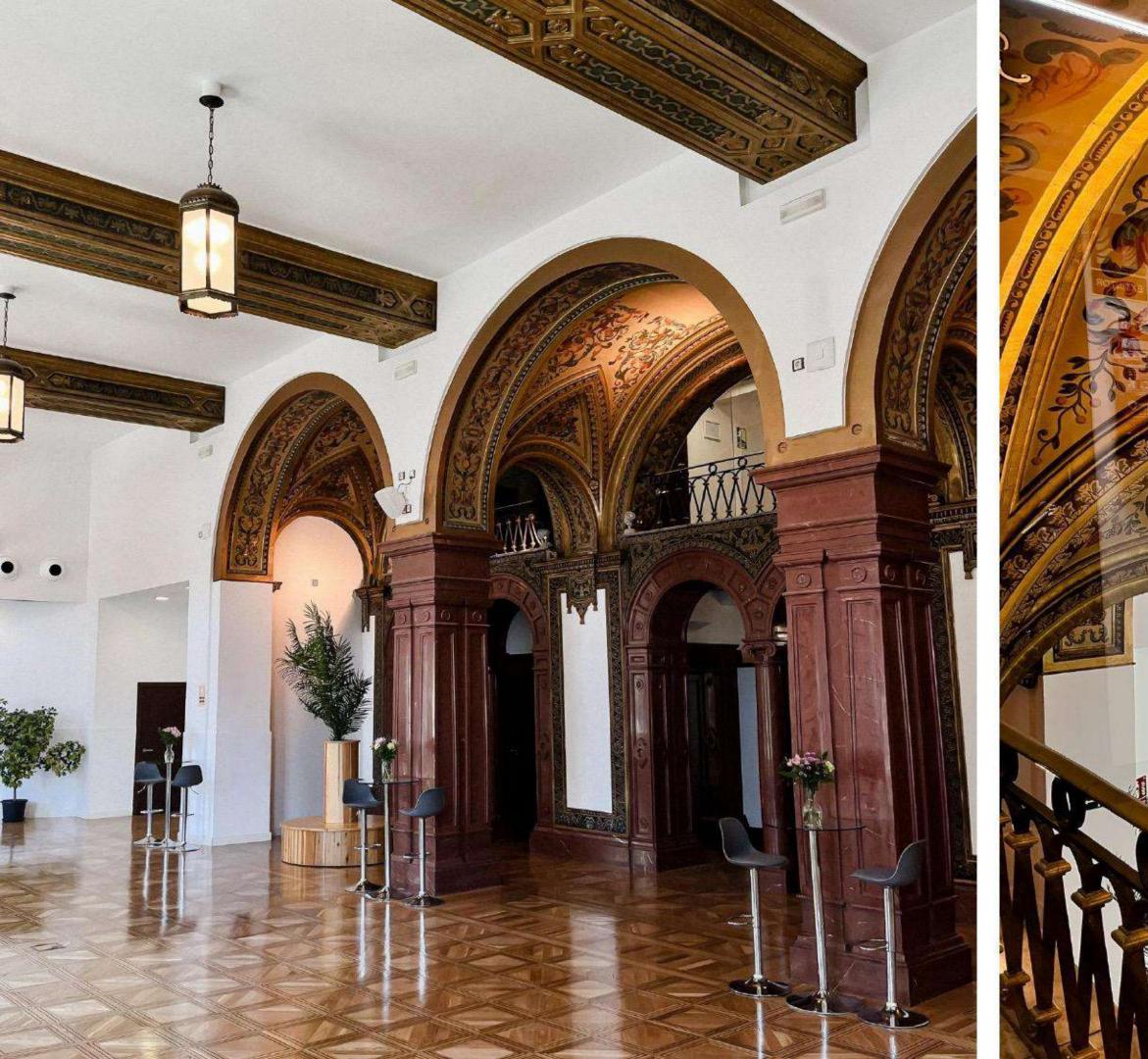




### TROCADERO ROOM

A















# SUBCOMISIONS FIRST FLOOR



METRÓPOLI ROOM









# SECOND FLOOR





## MANHATTAN ROOM











# SECOND FLOOR



PAPAGAYO ROOM

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# SANTA ANA ROOM

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# BALCONIES MEZZANINE





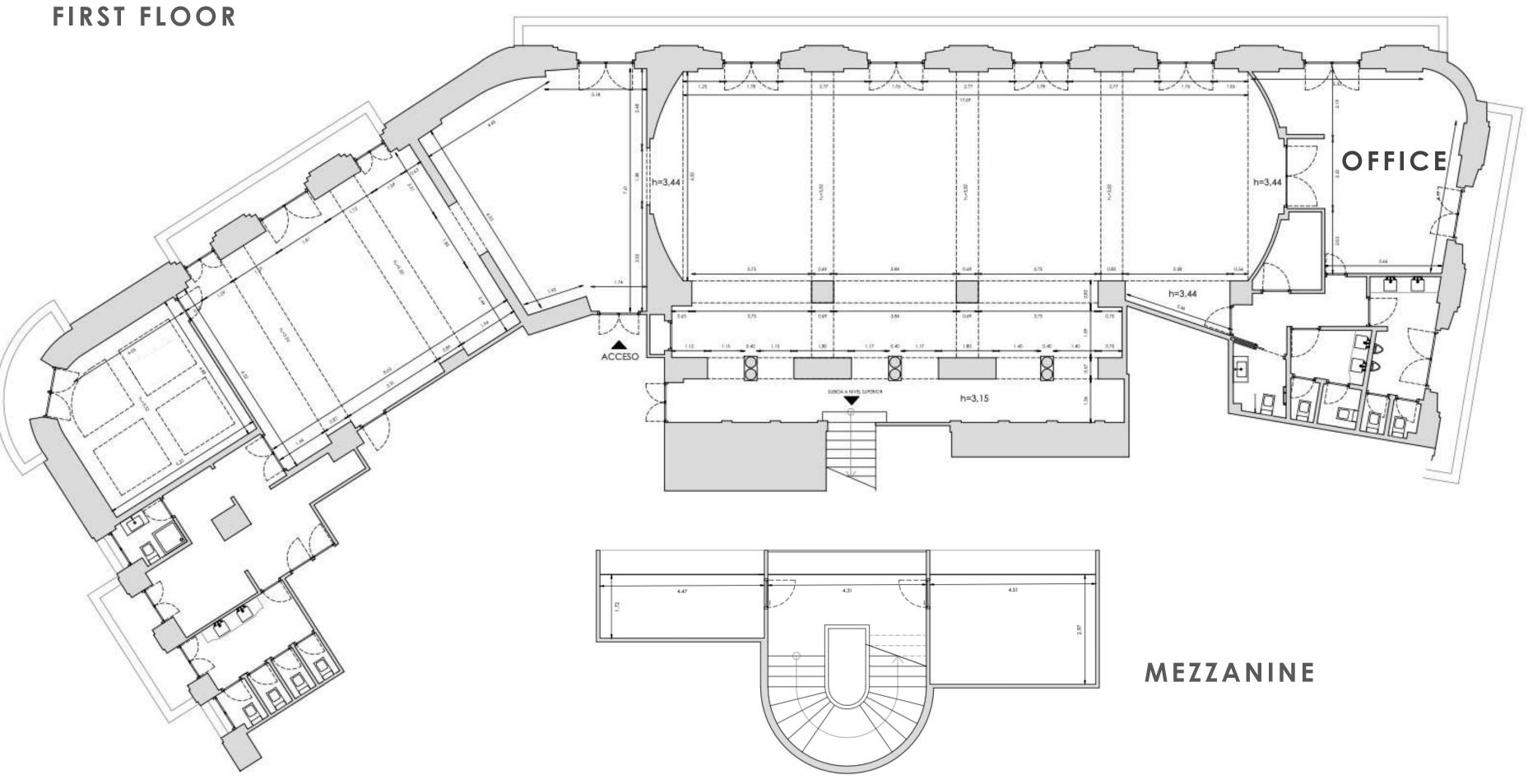


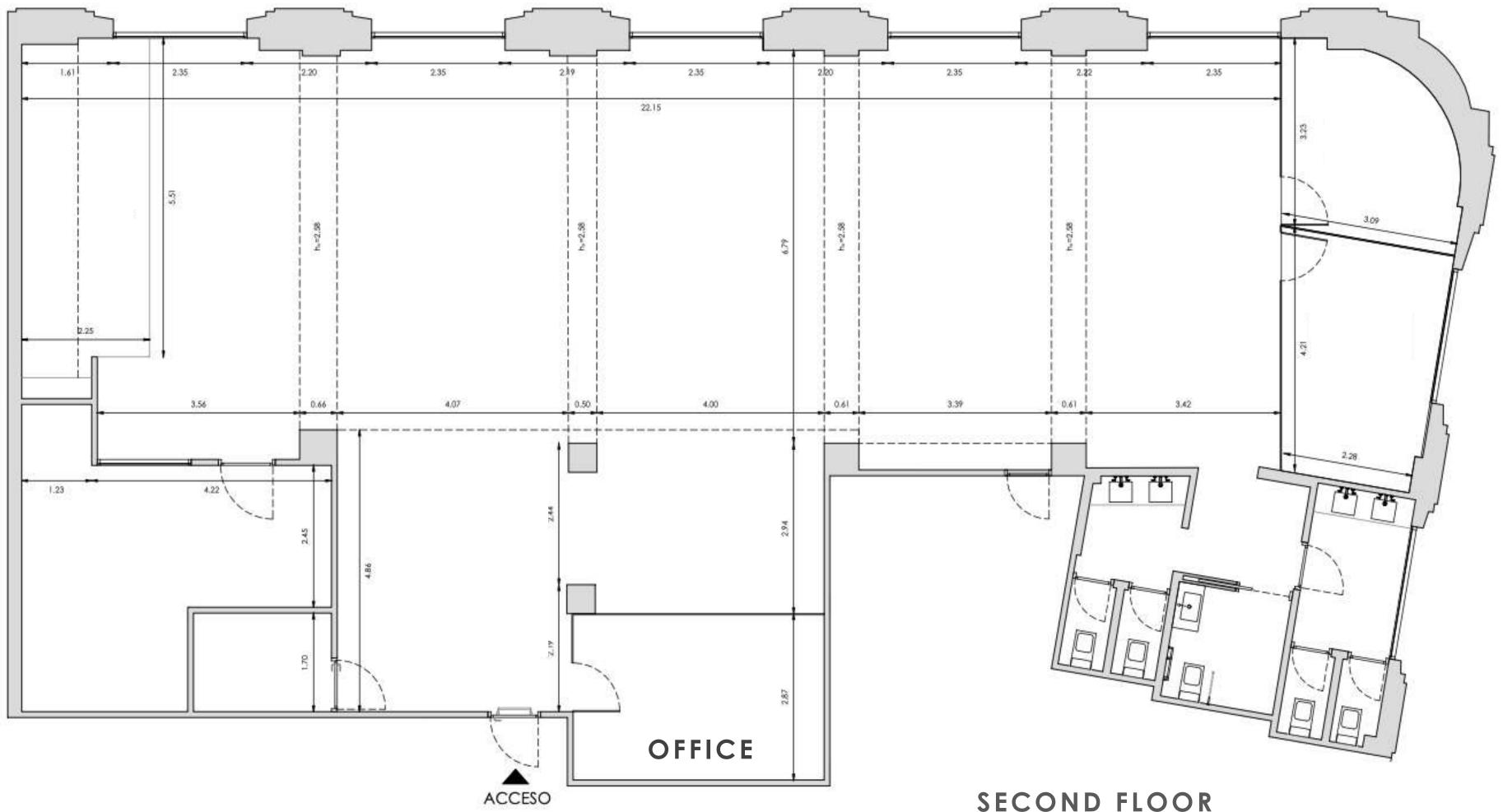












### SECOND FLOOR



### **Grupo Innedito** El cielo de Madrid

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